

GENERAL MEDIA AND LIABILITY RELEASE

I, for adequate consideration, acknowledge and agree to the following:

I agree to participate the Mains'l storytelling and marketing initiatives free of charge, and I give to Mains'l Services, Inc., its respective affiliates, subsidiaries, parent company, licensees, successors and assigns (herein collectively called "Mains'l"), the right to use my name, picture, likeness, suggestions, opinions, resulting story and/or testimonial statements ("Media Materials") in all media and types of advertising, informational and promotional pieces for Mains'l, as Mains'l, at its sole option, may choose.

I hereby waive any right to inspect and approve the finished product or the advertising copy that may be used in connection therewith, or the use to which it may be applied.

I acknowledge that nothing herein will constitute any obligation on Mains'l to make any use of any of the Media Materials or the rights set forth herein.

I hereby release, discharge and agree to hold Mains'l harmless from any and all right, claims, demands, damages and actions which I, my heirs, and executors or assigns, may have in connection with the use of Media Materials, including but not limited to any blurring, distortion, alteration, optical illusion and use of the Media Materials in composite form.

I warrant and represent that this authorization does not in any way conflict with any existing commitment on my part. I have not authorized the use of my name, picture, story, or testimonial statement in connection with the advertising or promotion of any product or service competitive to or incompatible with those of Mains'l.

I represent that I am over the age of twenty-one and that I am free to enter into this General Media and Liability Release. (If I am under the age of twenty-one, a parent or legal guardian will sign on my behalf below.)